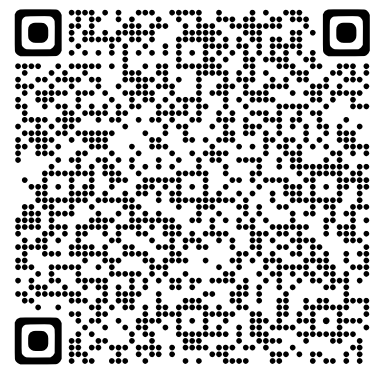


# OneStream Live

Live Streaming Simplified



**Go Live Everywhere  
from One Place**

# Founding Story



**Hanan Naeem**

**CEO**



**Bilal Chaudhry**

**COO**



**Shahzad Hussain**

**CTO**

OneStream Live is the brainchild of three visionary entrepreneurs. It was initiated as a simple idea of developing a user-friendly live streaming solution. Brewed with immense hard work and resilience, it has become an innovation-driven leader in the global live streaming industry today.

Drawing upon the extensive experience and deep industry insights of three co-founders, OneStream Live is dedicated to revolutionizing live streaming and providing cutting-edge technology solutions to content creators worldwide. With a strong focus on delivering exceptional services and expert support, we strive to create an unrivaled live streaming ecosystem.



## Mission

To become a global leader and a trusted partner in the live streaming industry and provide innovative and customer-centric live streaming solutions across all walks of life.

## Vision

OneStream Live aims to unlock a world of opportunities in video processing, transcoding, and live streaming for both pre-recorded and real-time video.





# Problem Statement

- 23% annual growth shows live streaming is booming, yet the tools to do it well haven't kept pace with the demand.
- Nearly 1 in 3 viewers abandon a stream the moment it buffers, turning every technical glitch into lost audience and lost revenue.
- \$1 trillion in global livestream shopping is projected for 2026, but most platforms still can't turn a live stream into a sale.
- Audiences remain scattered across a dozen platforms, while most tools force creators to pick one instead of broadcasting everywhere at once.

Without the right infrastructure, these gaps still lead to lost opportunities, capped reach, and revenue left on the table in the live content journey.

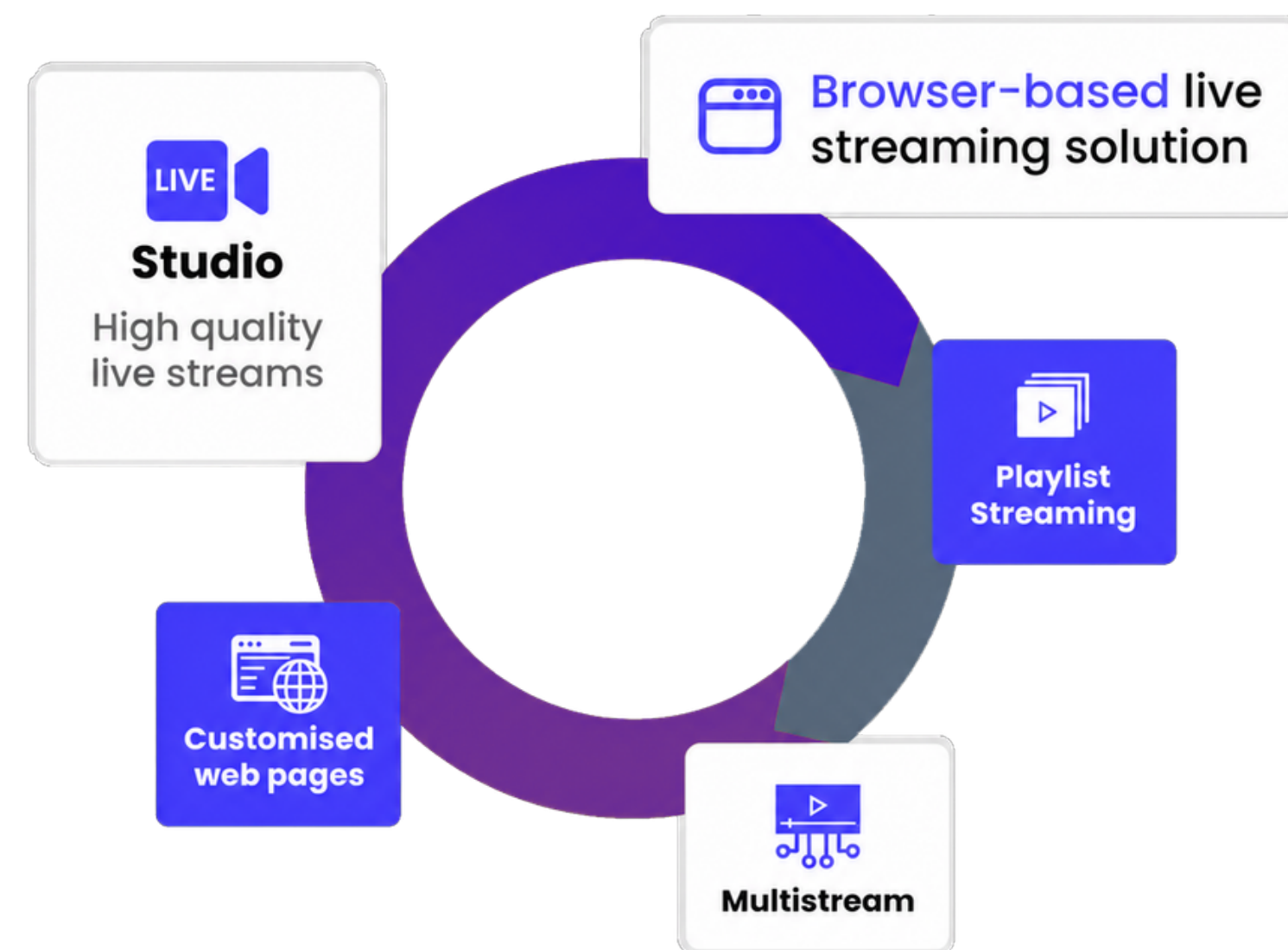
# Introducing OneStream Live

The Ultimate Solution for Hassle-free Live Streaming

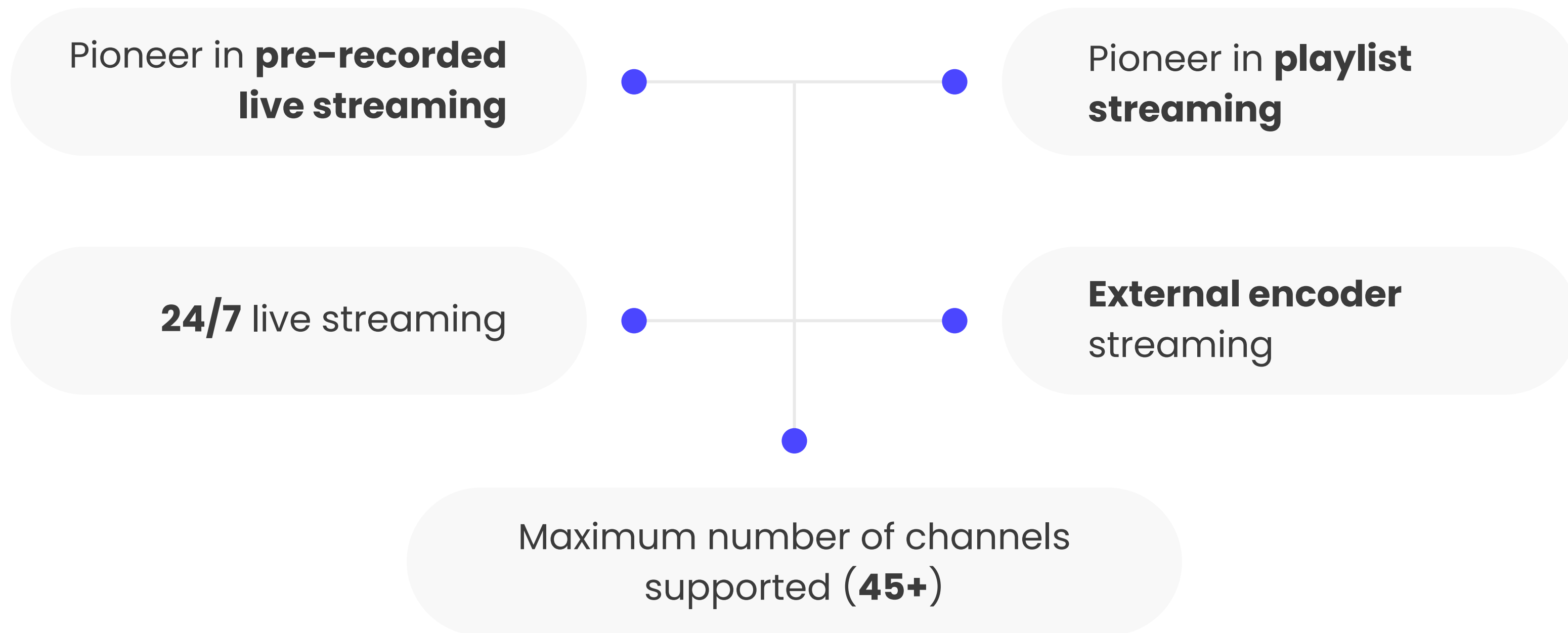
OneStream Live eliminates the technical hurdles and complexities of live streaming, empowering creators and businesses to focus on what matters most—engaging their audience.

With social media multistreaming, you can **broadcast to multiple platforms at once**, expanding your reach effortlessly. **Host live events** with guests, create professional-looking branded live streams, **stream 24/7**, and much more.

OneStream Live is designed for simplicity, offering an easy-to-use platform with reliable support at every step, making even the most complex streaming scenarios hassle-free.



# Competitive Advantage

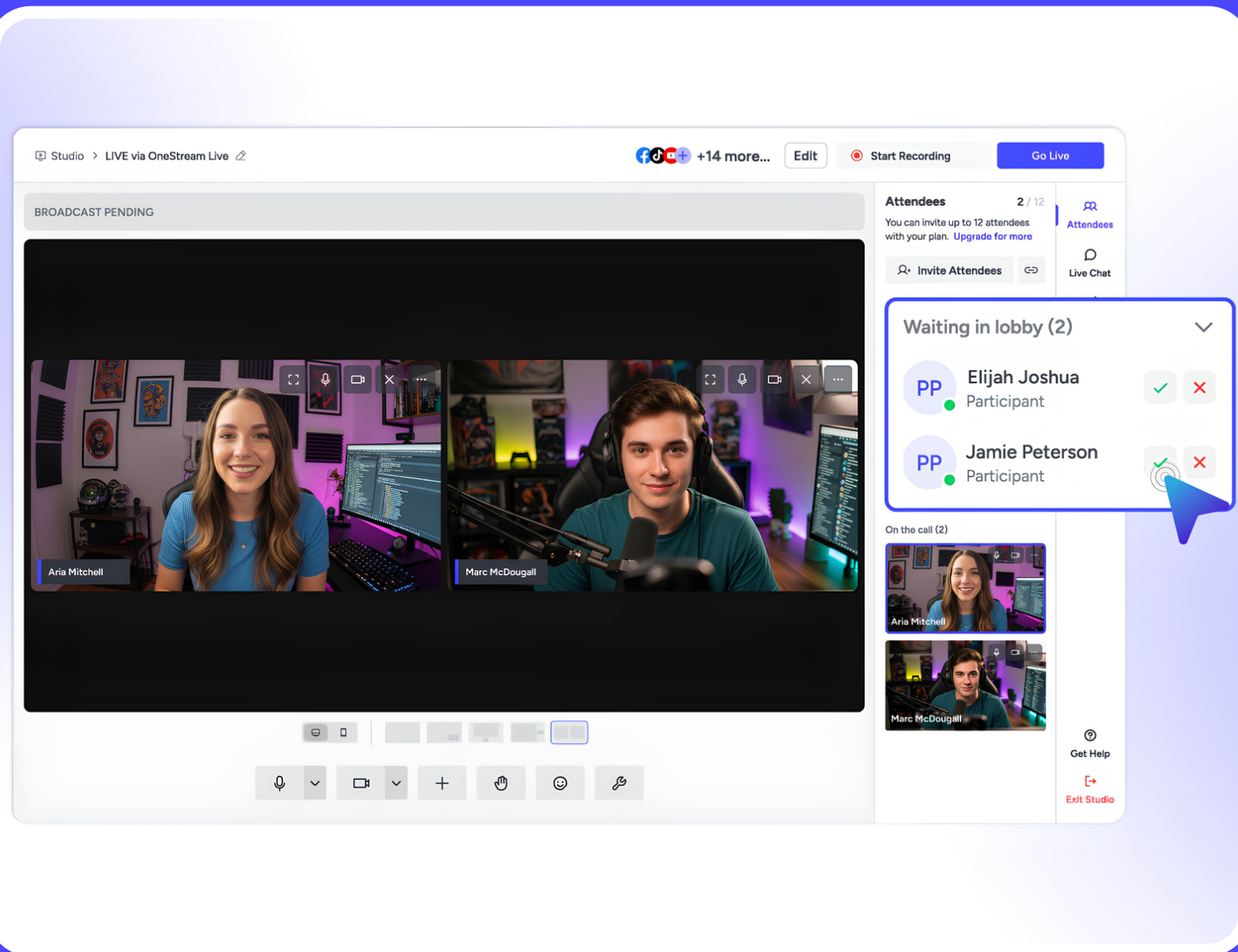


# Live Studio

Create professional-looking branded live streams with an all-in-one live streaming studio. It allows hosting events, recording videos, and live streaming while incorporating different media sources and innovative elements into your video streams.

## Features

- Instant Studio (start via permanent link)
- Branding elements
- Invite up to 16 guests
- Studio lobby for guests before going live
- Live Sales
- Organize scenes, switch live
- Creative overlays
- Unified Chat
- Virtual backgrounds
- Screen and media sharing
- Record and download
- Portrait streaming
- Browser extensions
- Multi-camera streaming
- Teleprompter

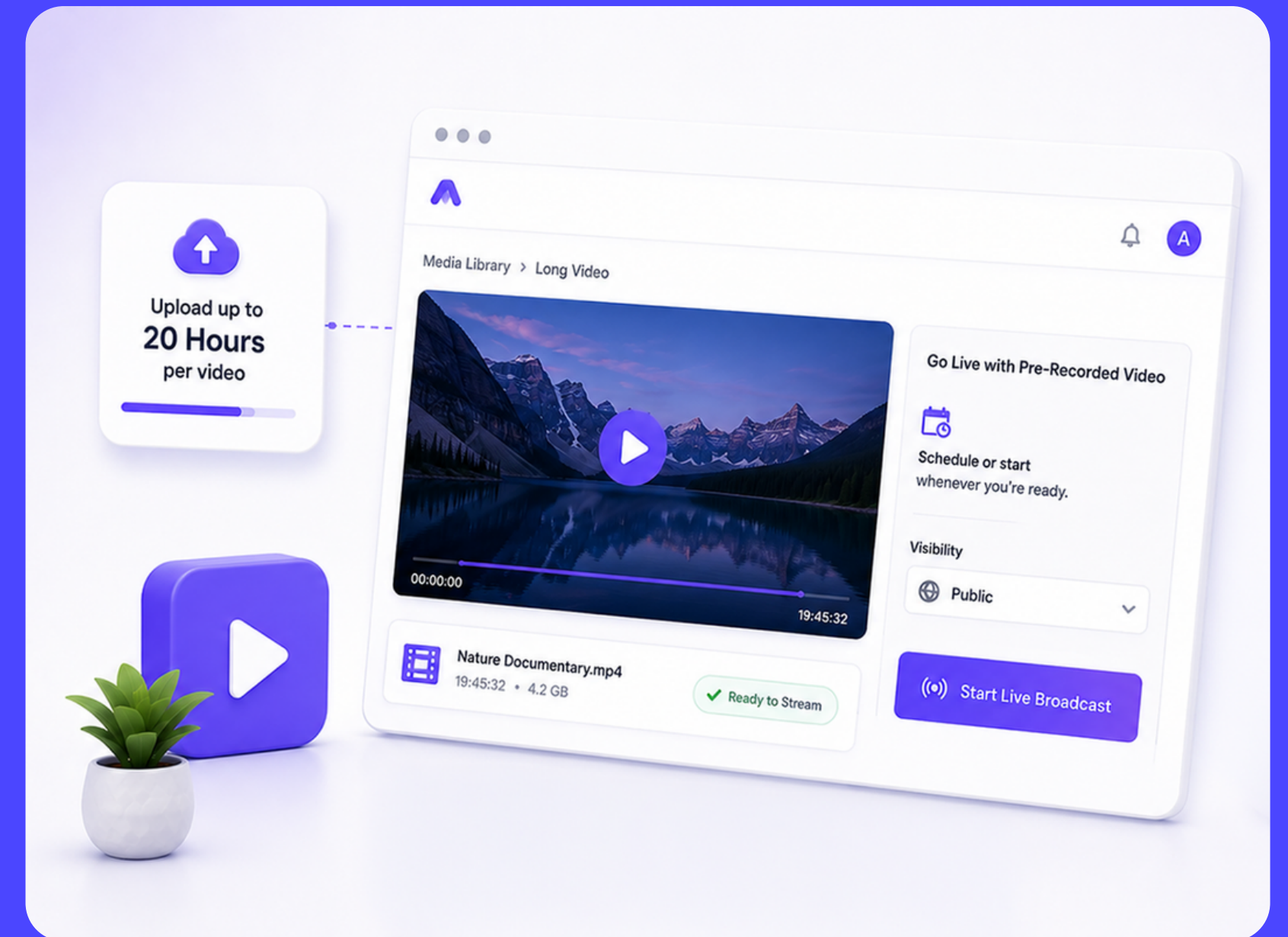


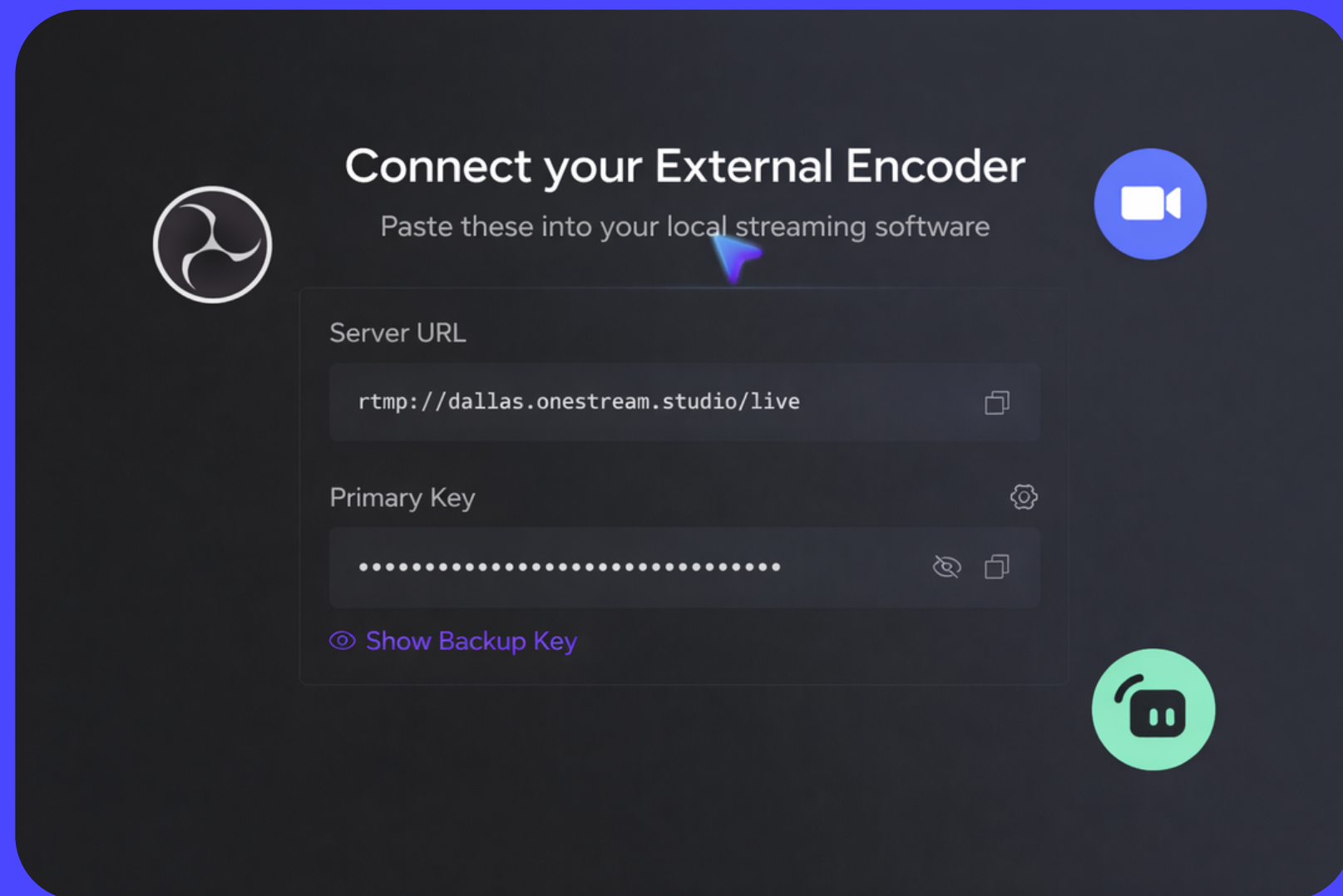
# Pre-recorded Streaming

Upload and schedule pre-recorded videos to broadcast as live streams. Queue your videos into a playlist and schedule them to live stream on your desired date and time, and the preferred time zone, up to 60 days in advance.

## Features

- Playlist streaming
- 24/7 streaming
- Captions / Subtitles
- Advanced scheduling
- AI subtitle generator & editor
- Unified Chat
- 360° video support
- Cloud sync
- Looping





# Encoder Streaming

Multistream real-time live streams from third-party encoders such as OBS, XSplit, Zoom, Ecamm Live, Wirecast, vMix, and more.

## Features

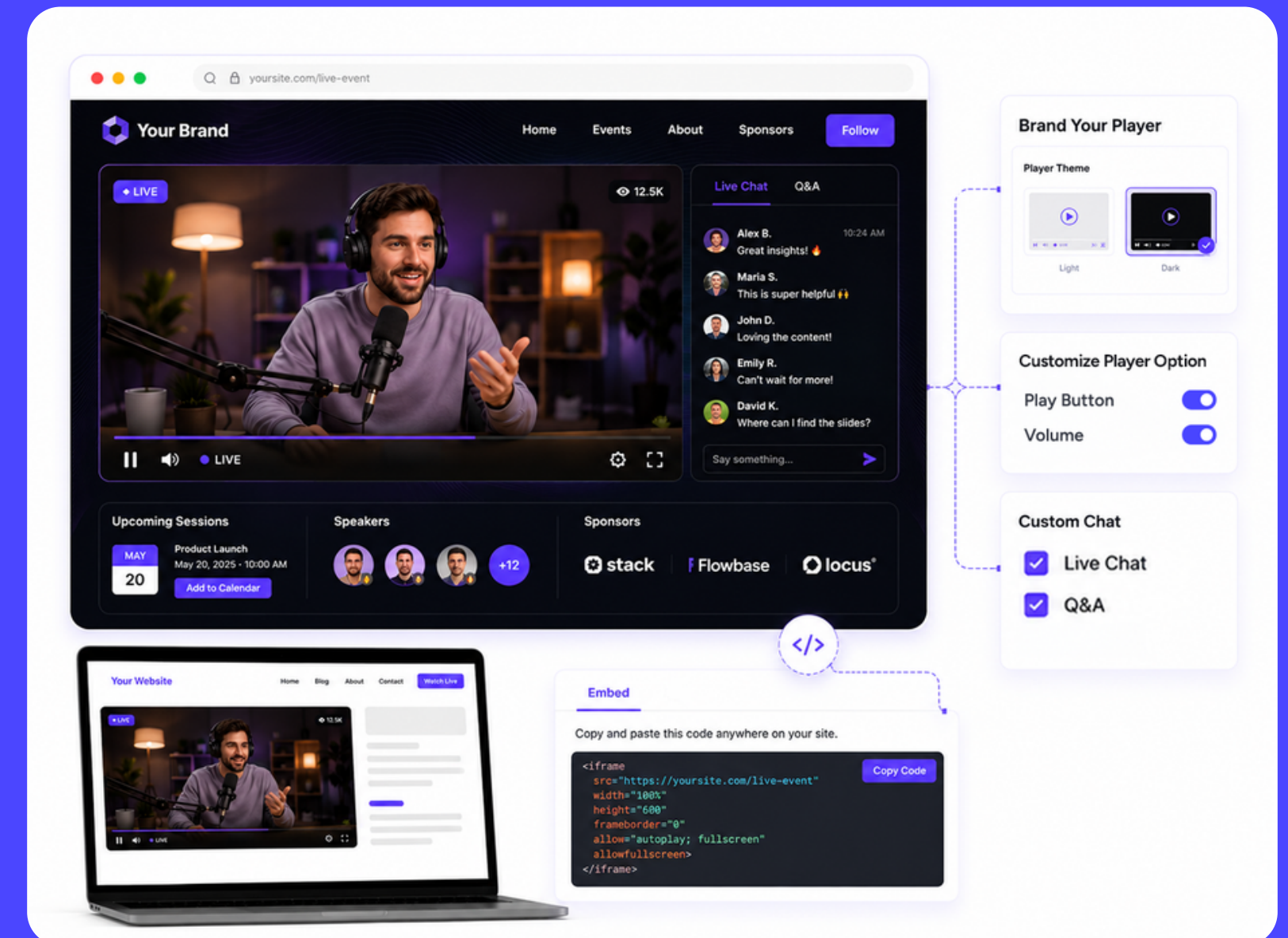
- Works with any encoder, hardware or software
- RTMP, RTMPS, SRT & WHIP protocols supported
- Real-time performance tracking
- Backup stream protection
- Live viewer counter
- Stream scheduling (up to 60 days)
- Unified Chat

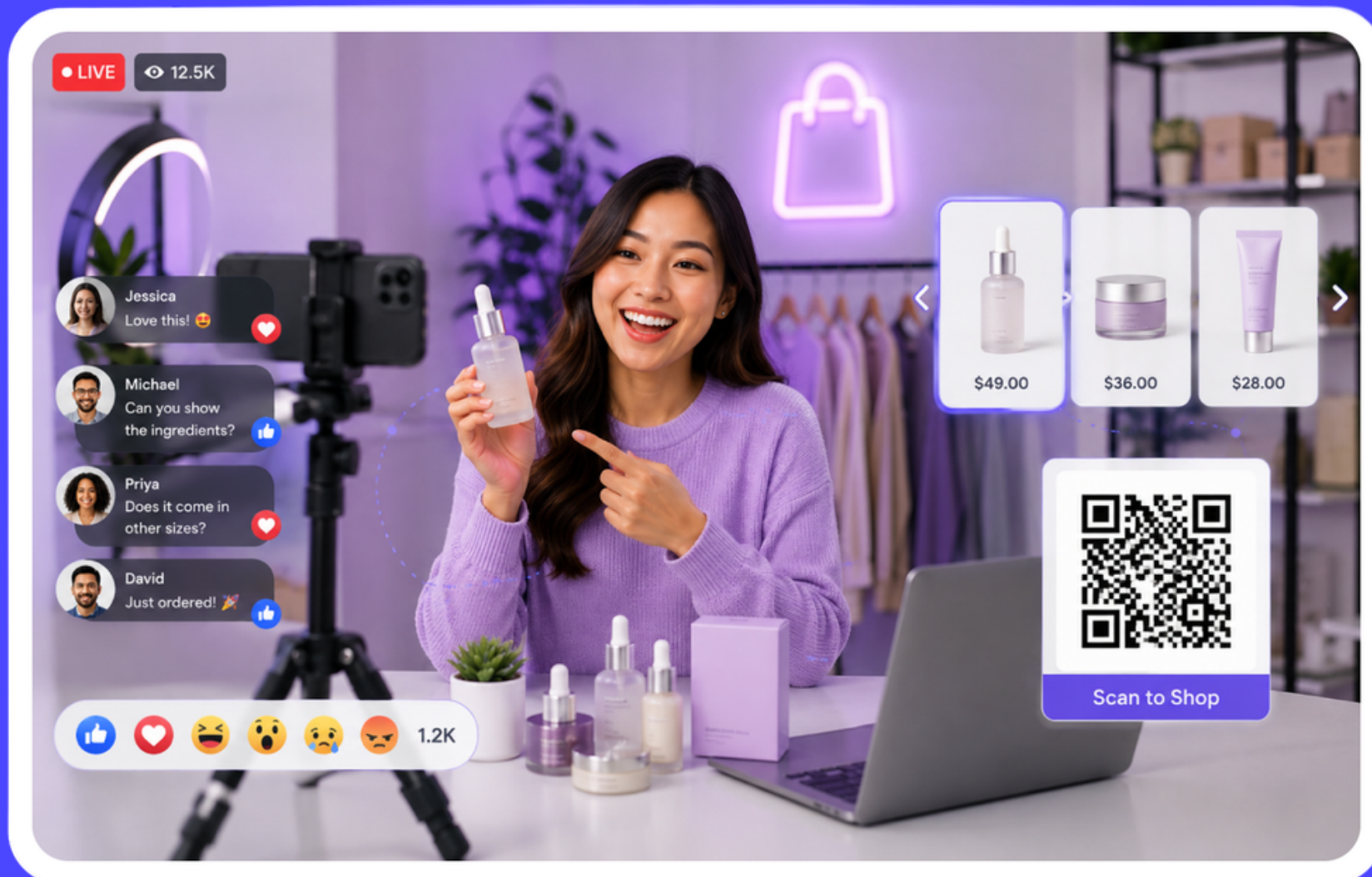
# Stream Player

Build branded, customizable players and embed high-quality live or recorded video anywhere on the web.

## Features

- Multiple branded stream players
- Fully customizable themes, backgrounds, and controls
- One code snippet to embed anywhere
- Password and domain-based access control
- Built-in live chat to engage viewers
- Flawless live and recorded playback on any device
- Real-time analytics for bandwidth and performance
- Schedule streams up to 60 days ahead





# Live Sales

Sell products while broadcasting a live stream with interactive product cards and QR-based promotions.

## Features

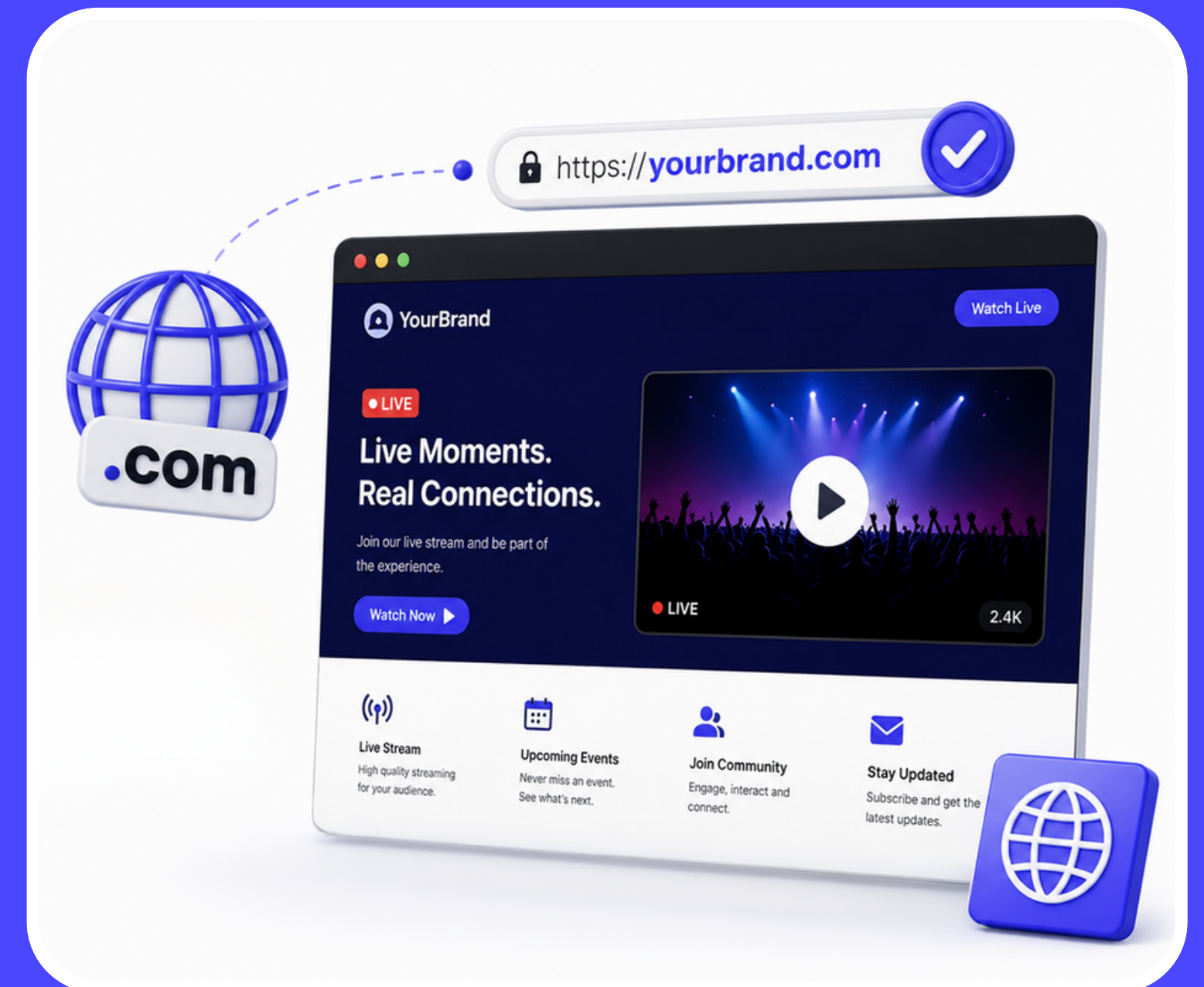
- Showcase products directly within the live stream
- Add product details including image, price, currency, and purchase link
- Display product cards as on-screen overlays for seamless viewer interaction
- Support up to 8 products per stream with auto-generated QR codes

# Custom Websites

Create and manage dedicated, no-code websites to host your live streams, with your own branding, custom domain, and zero hosting or setup costs.

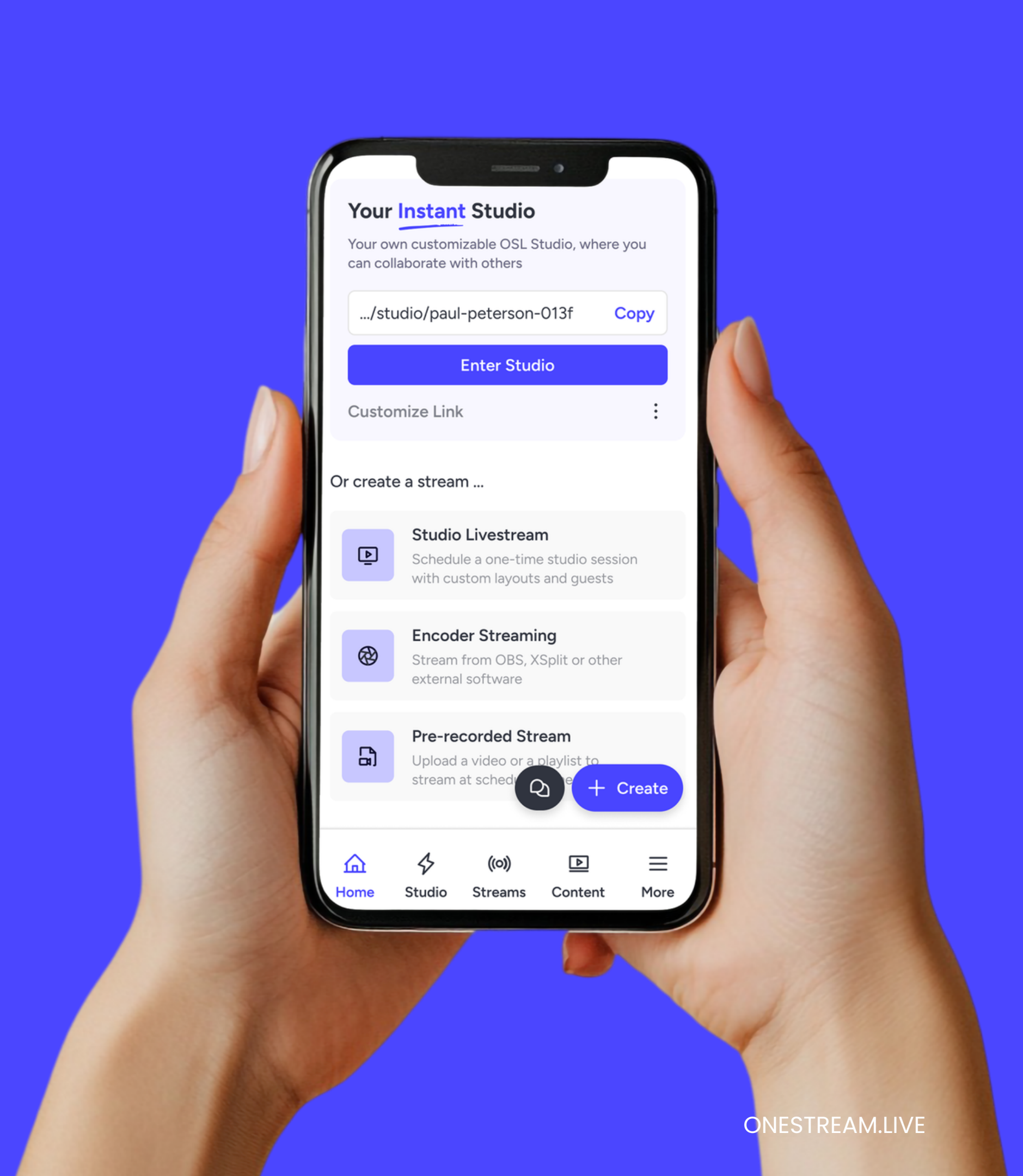
## Features

- Build multiple branded websites, no code
- Custom domain via Entri or manual setup
- Password protection and access control
- Custom themes, player, and branding
- Add social links, CTAs, and donation links
- Real-time bandwidth tracking
- Responsive on desktop, mobile, tablet



# OneStream Live Mobile App

The OneStream Live mobile app empowers you to take your live streaming capabilities on the go. With an intuitive interface and robust features, it allows you to effortlessly connect with your audience, stream recorded or real time events, and share your content seamlessly, all from the palm of your hand.



# Key Features

## 24/7 Streaming:

- Schedule continuous 24/7 live streaming on YouTube
- Keep your YouTube stream running without manual control
- Ideal for always-on channels, events, and long-running broadcasts

## Custom Destination Streaming:

- Stream to any platform that supports RTMP or RTMPS
- Add custom destinations manually
- Reach niche platforms, private servers, and custom channels

## Record & Download:

- Download the complete stream recording
- Download audio only
- Download the stream transcript

## Playlist Streaming:

- Schedule multiple videos in a set order
- Create automated playlists for planned streaming
- Use it for events, reruns, course content, and scheduled broadcasts

## Team Management:

- Owner acts as the host with full control.
- Admin has all rights except subscription-related access.
- Cohost has limited rights

## Multicamera Streaming:

- Add multiple camera angles to your live stream
- Switch between cameras during the session
- Create a more dynamic and professional viewing experience

## Unified Chat:

- View comments from multiple platforms in one place
- Manage audience engagement from a single dashboard
- Keep conversations organized during multistreaming

## Teleprompter:

- Read scripts directly while streaming
- Stay on topic without looking away from the camera
- Useful for webinars, demos, training, and live presentations

# As Seen On



# Who We Serve

**Government Organizations**



**Small Businesses**



**Content Creators**



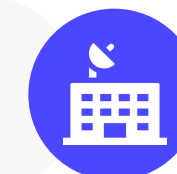
**Gamers**



**Artists**



**News Agencies & Media Houses**



**Event Management Firms**



**Large Enterprises**



**Marketing Agencies**



**Musicians**



**Podcasters**

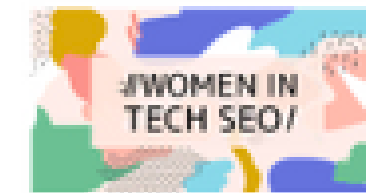
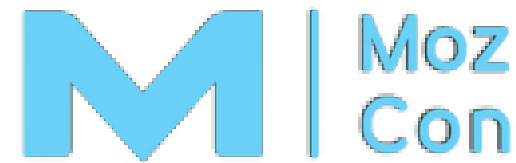


**Ministries**

# Trusted by



# Our Partners



# Trust we have Earned

## Best Cloud-Based Streaming Software

- Global Excellence Awards 2026

2M+

CUSTOMERS  
Globally

4.6



4.8



4.6



# Partnership Opportunities

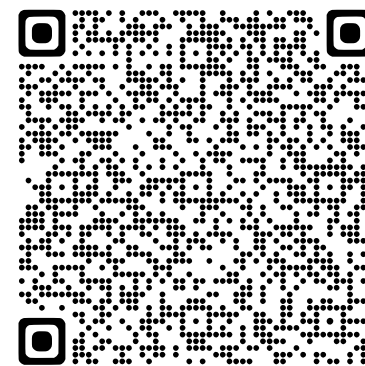
- 01** Become our affiliate
- 02** Become our streaming partner
- 03** Make promotional content for us
- 04** App integration
- 05** Let's sponsor your events



# Contact Us

OneStream Live is committed to constant innovation. We continually strive to make your live streaming journey easy, pocket-friendly and hassle-free.

**Live Streaming Simplified**



[marketing@onestream.live](mailto:marketing@onestream.live) | [partners@onestream.live](mailto:partners@onestream.live) | [onestream.live](https://onestream.live)